



Perth Italian Festival

Saturday, 10 April 2027
11am to 10.30pm, Langley Park

Benvenuti - Join Us for an Italian Celebration!

Bringing Italy to the Heart of Perth!

The Perth Italian Festival has become one of Western Australia's most celebrated multicultural events, bringing together thousands of people each year to experience the rich traditions, flavours and spirit of Italy.

Following the outstanding success of the 2026 Perth Italian Festival, which welcomed more than 26,000 attendees and featured over 60 food vendors, we invite you to partner with us as we deliver an even bigger and more memorable festival in 2027. More than a festival, it is a celebration of community, family and heritage - where generations come together to share authentic food, music, culture and traditions in the heart of Perth.

In 2026, visitors explored a series of vibrant festival precincts, from the bustling Il Mercato, Food Piazza and the welcoming atmosphere of Nonna's House, to the ever-popular Food Zone, Cheese Pavilion, Family Fun Zone, artisan market stalls, cultural displays, cooking demonstrations, fashion showcases and live entertainment across multiple stages. Every experience was designed to capture the warmth, hospitality and passion that define Italian culture.

Let's Do It Again - Together!

As we look ahead to 2027, we invite you to become part of a festival that continues to grow in attendance, reputation and community impact.

Partnering with the Perth Italian Festival offers the opportunity to connect with a diverse and highly engaged audience while aligning your brand with one of Western Australia's leading cultural celebrations. Together, we can continue to honour Italian heritage, strengthen community connections and create unforgettable experiences for thousands of visitors.

Join us as we bring the spirit of Italy back to Langley Park for another spectacular celebration.

Grazie mille... ci vediamo al Perth Italian Festival 2027!



2026 *Highlights*

26,000+

Attendees
Festival's Second Year

74

Sponsors & Supporters
in the Italian Community

Views on Facebook **1.01M+**

1.0M+ Views on Instagram
with reach of 145.5K

72K+ views on TikTok

Plus TV News, Radio, Newspaper Promotions and Featured articles.

reach on digital Festival Program **21K+**

Please contact us for sponsorship, donations or for more information:

 perthitalianfestivalwa@gmail.com

 perthitalianfestival.com.au

 [perthitalianfestival](https://www.facebook.com/perthitalianfestival)

 [perthitalianfestival](https://www.instagram.com/perthitalianfestival)



Partner With Us

WHY SPONSOR THE PERTH ITALIAN FESTIVAL?

By partnering with us, your brand will:

- Gain high-profile exposure across our digital and onsite platforms
- Connect with diverse and engaged audiences
- Be aligned with a beloved cultural institution supported by local and state governments
- Enjoy VIP access and exclusive naming rights opportunities
- Demonstrate a tangible commitment to community and multicultural celebration

We invite you to review the following sponsorship tiers and explore how we can tailor your involvement to align with your brand's goals. Together, let's create an unforgettable Italian experience that honours heritage, community, and la dolce vita!



SPONSORSHIP OPPORTUNITIES

1 - DONAZIONI LEVEL (DONATIONS)

ANY AMOUNT UNDER \$2,000

Benefits:

- o Thank you mention on Website and Social Media

2 - AMICO LEVEL (FRIEND)

AMOUNT: \$2,000+

Benefits:

- o Small Logo on Main banner & Festival Program.
- o VIP Access x2.
- o Website and Social Media Recognition

3. BRONZO LEVEL (BRONZE PARTNER)

AMOUNT: \$5,000

Benefits:

- o NAMING OF A FESTIVAL ACTIVITY
- o Medium Logo on Main Banner & Festival Program
- o VIP Access x2
- o Website and Social Media Recognition

4. ARGENTO LEVEL (SILVER PARTNER)

AMOUNT: \$10,000

Benefits:

- o NAMING OF AN EXPERIENCE
- o Large Logo on Main Banner & Festival Program
- o Standalone Banner
- o VIP Access x4
- o Website and Social Media Recognition



5. ORO LEVEL (GOLD PARTNER)

AMOUNT: \$15,000

Benefits:

- o NAMING RIGHTS OF A MAJOR ACTIVATION
- CHOOSE FROM:**
- o Fireworks, Second Stage and Dry Markets
 - o Large Logo on Banners & Festival Program
 - o Standalone Banner
 - o VIP Access x6
 - o Website and Social Media Recognition
 - o MC Acknowledgment

6 - PLATINO LEVEL (PLATINUM PARTNER)

AMOUNT: \$20,000

Benefits:

- o MAIN STAGE NAMING RIGHTS.
- o Premium Logo on the Main Stage Banner and Festival Program.
- o Standalone Branded Banner.
- o VIP Tent Access x6
- o Website and Social Media Recognition.
- o MC Acknowledgement throughout the day.

7 - DIAMANTE LEVEL (DIAMOND PARTNER)

AMOUNT: \$30,000

Benefits:

- o OFFICIAL NAMING RIGHTS TO THE FESTIVAL.
- o Premium Logo on the Main Stage Banner and Festival Program.
- o Standalone Branded Banner.
- o VIP Tent Access x8
- o Website and Social Media Recognition.
- o MC Acknowledgement throughout the day.

